Mobile Photography 101
Keys to good photos

- Exposure
- Wide / Medium / Tight
- Rule of Thirds
- Make it meaningful
- Zoom with your feet
Exposure
Wide – Medium – Tight
Rule of Thirds
Make it meaningful
Zoom with your feet
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Mobile Videography 101
Keys to good videos

• Exposure
• Coverage
  • Wide / Medium / Tight
• Rule of Thirds
Keys to good videos

• Zoom with your feet
• Stability
• Sound
• Control
Stability

Gimbal Stabilizer – $299.99
Stability

Tripod – $17.99
Stability

Hyperlapse – $0.00
Sound

Shotgun Mic - $45.99
Sound

Lav Mic - $12.99
Sound

Freesound.org- Priceless
Control

• Changing settings during a shot can be bad.
Control

ProMovie - Free! (OR $2.99)
ALSO...

• Don’t you dare do vertical video.
BONUS

• Don’t do vertical video.
P.S.

• Plz don’t do vertical video.
Pro Tip

• No vertical video.
One last thing

• Only silly people do vertical video.
And seriously

• Don’t be the guy who does vertical video.