



THE UNIVERSITY OF  
**TENNESSEE**  
KNOXVILLE

## LOCATION RELEASE AGREEMENT

Program: \_\_\_\_\_

Premises: \_\_\_\_\_

Owner: \_\_\_\_\_

Production Company: \_\_\_\_\_

Fee: \_\_\_\_\_

Date(s): \_\_\_\_\_

1. In consideration of the above indicated fee, the University of Tennessee ("UT") hereby consents to permit Company's employees, agents and all necessary production equipment to be in and around the Premises on the date(s) indicated above for the purposes of preparing or making picture and sound recordings in connection with the above Program.
2. In connection with the above production, Company will hold UT, its trustees, officers, employees, students, and agents harmless from, and indemnify UT, its trustees, officers, employees, students, and agents against, any damage to the Premises caused by Company's agents or employees and for any injury or death to any persons on the site of the Premises caused by said representatives of Company. Company will furnish to Owner a Certificate of Insurance evidencing standard limits for coverage of the risks stated herein.
3. The Company acknowledges and agrees that UT is the exclusive owner of its name, logos, and trademarks and that the Company does not have the right to use UT's names, logos, or trademarks except in association with the Program and related materials, as provided for in this agreement. The Company will use the appropriate trademark and copyright notices as necessary.
4. UT acknowledges and agrees that all right, title and interest in all footage of the premises filmed or recorded by Company during the aforementioned date(s) will belong solely and completely to Company for its use in the Program and related materials (including, without limitation, Program promotional materials) in any and all media now or hereafter known or invented throughout the world in perpetuity.
5. Notwithstanding anything herein to the contrary, Company agrees that it shall use the footage of the Premises only in and for the Program and related materials, as defined herein. Company agrees that it shall not use the footage of the Premises in or for any other purpose without the prior written consent of an authorized representative of UT.
6. The Company agrees not to portray UT, its trustees, officers, employees, students, or agents in a defamatory manner in the Program, and that the footage of the Premises recorded by the Company will not be used in such a manner as to cause embarrassment to UT or the Premises.

7. UT warrants that it has the sole and exclusive legal authority, right, and power to enter into this agreement and to grant the rights granted herein.
8. Company shall not be obligated to produce the Program, to make any actual use of recordings made on or of the Premises or to use any name connected with the Premise in connection with the Program or any other program.
9. UT and Producer shall each be referred to as a "Party" and, together, as the "Parties."
10. This agreement is governed by Tennessee law, without regard to its conflict of law provisions. Any liability of UT to Company and third parties for any claims, damages, losses, or costs arising out of or related to acts performed by UT under this agreement shall be governed by the Tennessee Claims Commission Act, Tenn. Code Ann. §§ 9-8-301 et seq.
11. Neither Party shall have the right to assign or transfer its rights under the Agreement without the prior written consent of the other Party except in connection with a merger, consolidation, or sale of all or substantially all of its assets or any other transaction in which more than fifty percent (50%) of its party's voting securities are transferred. Any assignment in contravention of this paragraph shall be deemed null and void ab initio.

**Production Company/Agent**

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_ Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Date: \_\_\_\_\_

**Property Owner/University of Tennessee**

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_ Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Date: \_\_\_\_\_